## Results of the April 2011 Survey on www.upriver-news.ca

## What would you like to buy from local farms and other producers

|                            | I do already | I would love to | likely | perhaps | not at all | I got my own |
|----------------------------|--------------|-----------------|--------|---------|------------|--------------|
| meats and meat products    | 14%          | 71%             | 7%     | 7%      | 0%         | 0%           |
| Cheese                     | 7%           | 64%             | 7%     | 14%     | 7%         | 0%           |
| eggs                       | 38%          | 38%             | 15%    | 8%      | 0%         | 0%           |
| fruits and berries         | 21%          | 50%             | 21%    | 7%      | 0%         | 0%           |
| vegetables                 | 14%          | 79%             | 0%     | 7%      | 0%         | 0%           |
| preserves, jams and juices | 8%           | 54%             | 23%    | 8%      | 0%         | 8%           |

## I would prefer products from

|                                        | It's a must | strong | neutral | dislike | not at all |
|----------------------------------------|-------------|--------|---------|---------|------------|
| animals having access to the outdoors  | 36%         | 45%    | 18%     | 0%      | 0%         |
| sustainable agriculture                | 33%         | 42%    | 25%     | 0%      | 0%         |
| certified organic                      | 0%          | 36%    | 55%     | 0%      | 9%         |
| does not matter as long as it is local | 23%         | 46%    | 15%     | 15%     | 0%         |
| does not matter at all                 | 0%          | 20%    | 50%     | 20%     | 10%        |

## Where would you like to buy local products

|                            | It's a must | strong | neutral | dislike | not at all |
|----------------------------|-------------|--------|---------|---------|------------|
| directly from the producer | 0%          | 80%    | 20%     | 0%      | 0%         |
| box delivered to my home   | 0%          | 50%    | 10%     | 30%     | 10%        |
| country market             | 29%         | 64%    | 7%      | 0%      | 0%         |
| local or regional store    | 0%          | 60%    | 40%     | 0%      | 0%         |